

EXPOMAFE

Brazil International Machine Tool and Industrial Automation Exhibition

EXPOMAFE 2019: CONFIDENCE IN THE BRAZILIAN ECONOMY, US MACHINERY MANUFACTURERS ASSOCIATION CONFIRMS PARTICIPATION IN THE TRADE SHOW

AMT- Association for Manufacturing Technology will promote 600 m² pavilion to offer the Brazilian market the most modern technology in the industry.

AMT, an entity representing manufacturers of manufacturing technology in the United States, confirms its participation in **EXPOMAFE 2019 - International Machine Tools and Industrial Automation Exhibition**, from May 7 to 11 at São Paulo Expo.

The Association will promote 600 m² pavilion to offer the Brazilian market the most modern technology in the industry. AMT considers EXPOMAFE the right opportunity to generate business, prospect new customers, and see what's new and updated.

For Achilles Arbex, General Manager of AMT do Brasil, the trade show will be a milestone in the resumption of the Brazilian economy. "EXPOMAFE is undoubtedly the main event of the metal-mechanical industry in all Latin America. Its contents, exhibitors, visitors and participants, allied to a first class pavilion, the São Paulo Expo Exhibition & Convention Center, make this event the ideal environment for high level business", he says.

In the evaluation of the leader, Brazil is a sophisticated market which aspires to a significant position in the international manufacturing market and, for that, needs high level events that transform the vision of the industry in general. "Events such as EXPOMAFE enhance the industry and strengthen the market," he points out.

Resumption

Focus Report released this month estimates a growth of 1.35% of Gross Domestic Product after two years of decline (2015 and 2016) and stability (+ 0.98%) last year. Also according to the survey, inflation should close at 4.3%, slightly below the Central Bank's target.

Although at a lower pace than expected, the indicators point to the maintenance of the resumption of the Brazilian economy and the return of investments, including international players, such as AMT associates. The entity has been working on increasing the participation of North American manufacturing technology providers in the Brazilian market for years and remains strong in promoting the manufacturing technology produced by its more than 630 associates.

"The AMT/USA Pavilion demonstrates our commitment to the Brazilian market and the success of its manufacturing industry. AMT members participating in the trade show decided to sell,

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support and serve high quality products to the market aiming to establish a permanent presence. Every manufacturing company should care about technology and stay ahead of competitors. Visiting the AMT/USA Pavilion these companies will have the opportunity to see new technologies, follow trends and work on solutions that will lower costs, increase productivity and quality,” said Edward Christopher, vice president of Global Services at AMT McLean, VA.

As a showcase of technology and initiative launched throughout America, AMT continues to work in the so-called "Emerging Technology Centers". ETCs are a great learning opportunity for those interested in new manufacturing trends, and a true communication portal between the technology developed worldwide and the Brazilian industry.

“ETCs show the state of the art and disruptive technologies that will consolidate as the future of the manufacturing industry. It is a place to educate, inform, and spark the interest of the manufacturing community about innovations and advancements on the most diverse fronts of technology,” says Bill Herman, International Director of Exhibitions at AMT McLean, VA.

AMT-Association for Manufacturing Technology represents and promotes US-based manufacturing technology and its members - those who design, build, sell, and serve the evolving technology that is at the core of manufacturing.

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As the main trade show of the industry in Latin America, EXPOMAFE 2019 will bring together more than 650 major national and international brands that will showcase the latest technological advances in the segment. Innovation is highlighted in this second edition of the trade show. In addition to machine tools, exhibitors present the latest innovations in industrial automation, robotics, precision stamping, additive manufacturing, integrated and multitasking systems, metrology and quality control, hydraulic and pneumatic equipment, prototyping and 3D printing, among others, to provide the machinery and equipment industry with greater productivity and competitiveness.

Innovation will also be made in high-level technical programming by universities, research centers, developers and manufacturers.

Initiative of ABIMAQ (Brazilian Association of Machinery and Equipment Industry) and Informa Exhibitions, the event expects to receive more than 55 thousand buyers from Brazil and 30 other countries, as well as professional visitors from engineering, industrial, maintenance, production, quality and manufacturing, as well as instructors and students of technical education institutions.

EXPOMAFE 2019 - International Machine Tools and Industrial Automation Exhibition

Date: May 7th to 11th, 2019

Time: From 10 a.m. to 7 p.m. (May 11th, from 9 a.m. to 5 p.m.)

Venue: São Paulo Expo Exhibition & Convention Center

EXPOMAFE

Brazil International Machine Tool and Industrial Automation Exhibition

Initiative: ABIMAQ - Brazilian Association of Machines Industry

Promotion and organization: Informa Exhibitions

Exhibitors: more than 650 national and international brands

Sectors: machine tools; industrial automation; robotics; precision stamping; additive manufacture; integrated systems and multitasking; metrology and quality control; hydraulic and pneumatic equipment; prototyping and 3D printing; and others.

Audience: more than 55,000 buyers and professional visitors

Entrance: professionals in the sector with online registration (www.expomafe.com.br)

Social Media: facebook.com/expomafe / Linkedin: company/expomafe

Further press information

First Page | Events and Communication Department

www.ppagina.com

Luiz Carlos Franco

ppagina@ppagina.com

Jota Silvestre

redacao.jota@ppagina.com

(11) 5908-8210

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