

EXPOMAFE

Feira Internacional de Máquinas-Ferramenta e Automação Industrial

Expomafe and Fabtech had come to terms with a partnership to boost foreign market publicity

Brazilian and North-American fairs will promote joint business opportunities in view of reaching a higher number of worldwide suppliers and customers from the machine-tools, metal forming equipment and other industrial features.

The Brazilian Machinery Builders Association and Informa Exhibitions, in charge of the publicity and the event of EXPOMAFE - Machine Tools and Industrial Automation International Fair (to be held from May 09th to 13th, 2017), had recently come to terms with a partnership with FABTECH, the North America's largest Metal Forming, Fabricating, Welding and Finishing Event.

The terms of the partnership comprises a joint publicity between both Brazilian and North American events, which is sponsored by a set of well renowned entities from United States such as: Fabricators & Manufacturers Association, International (FMA), Society of Manufacturing Engineers (SME), Precision Metalforming Association (PMA), Chemical Coaters Association International (CCAI) and American Welding Society (AWS).

In practice, the partnership will take its initial place in November when ABIMAQ will arrange a booth at FABTECH in Las Vegas, between 16th to 18th in view to spread the word over EXPOMAFE as well as to source business opportunities and partnerships with the Brazilian market to the vast number of 28.000 visitors as expected for this event.

Likewise, FABTECH has already confirmed its presence in EXPOMAFE 2017, the official fair of machine-tool and industrial automation sector, place in which may disclose its next editions: Monterrey, in Mexico, from May 2nd to 4th, 2017; Chicago, USA, from November 6th to 9th; and Toronto, Canada, from March 20th to 22nd, 2018.

EXPOMAFE also counts on the support of organizations representing the international markets of major machine-tools industry, such as AMT - The Association for Manufacturing Technology; the German association of machine-tool manufacturers Verein Deutscher Werkzeugmaschinenfabriken (VDW); and the Argentine Machine-Tool Association (CARMAHE).

About EXPOMAFE

A startup initiative from ABIMAQ – The Brazilian Machinery Builders Association, with organization and promotion of Informa Exhibitions, the EXPOMAFE is the official fair of industrial automation, robotics, metrology, inspection, quality assurance, machine-tools, cutting tools, material handling and storage, metalforming equipment, welding, additive manufacturing and many others.

The fair will take place at the new Expo Exhibition & Convention Center in São Paulo, the latest cutting edge convention center in Latin America.

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Located in the South Region of São Paulo, the venue is easily accessible for the ones arriving to the city by main highways, airports and the port of Santos. The modern pavilion is fully air conditioned, with a wide parking area (over 5,000 parking spaces, and 4,500 covered spots), access to public transportation which provides to its exhibitors and its visitors a major level of amenities, similar to the best business events in the whole world.

About FABTECH

The North America's largest Metal Forming, Fabricating, Welding and Finishing Event, FABTECH will host its next edition in Las Vegas from November 16th to 18th. The fair will gather up to 1,300 exhibitors in an area of 165,000 square meters, and it is expected to receive more than 28,000 trading visitors.

FATEC offers a suitable location for the meeting of world class suppliers, and also hosts the latest products and tools to improve productivity, increase the profits and create new solutions for the metal forming, fabricating, welding and finishing sector.

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