

EXPOMAFE

Brazil International Machine Tool and Industrial Automation Exhibition

FOR IMMEDIATE RELEASE

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ABIMAQ represents the Brazilian manufacturing industry and promotes its new machine tools exhibition at IMTS 2016

ABIMAQ - The Brazilian Machinery Builders' Association will explore new business opportunities between Brazil and the United States through its participation at IMTS 2016 in Chicago. One of the highlights of ABIMAQ's participation will be the promotion of EXPOMAFE 2017, a new Brazilian manufacturing technology exhibition that will feature the latest technologies in machine tools and industrial automation to take place May 9 to 13, 2017 in the city of São Paulo

At **IMTS2016** Brazilian suppliers of manufacturing technology equipment will be represented by ABIMAQ – The Brazilian Machinery Builders' Association. The trade association will have an information booth at the event, to bring the U.S. and foreign visitors attending the show closer together.

In addition to seeking business opportunities and partnerships between the United States and Brazil, ABIMAQ will be highlighting EXPOMAFE 2017. The event will be a great environment for international business development and technology exchange between suppliers and buyers. The segments represented at the EXPOMAFE 2017 are: industrial automation, robotics, metrology, inspection, quality assurance, machine tools, cutting tools, material handling and storage, metalforming equipment, welding, additive manufacturing, rapid prototyping, 3D printing and many others.

Thousands of professionals are expected, from functional areas, such as Manufacturing and Process Engineering, Maintenance, Production, Quality, Tooling Design, investment decision makers, among others.

During IMTS, ABIMAQ will have the opportunity to emphasize the international nature of EXPOMAFE. In its inaugural edition, the Brazilian exhibition has already established itself as a prominent event on the global calendar of the machine tools industry, due to the presence of the leading brands from across the globe on its exhibitor list, either through individual booths, pavilions, or through Brazilian representatives and distributors.

The Brazilian event also counts with the support of several premier international manufacturing and machine tool trade associations, including AMT – The Association For Manufacturing Technology, which is responsible for producing IMTS; VDW – The German Machine Tools Builders' Association); and the Cámara Argentina de la Máquina Herramienta y Tecnologías para la Producción (CARMAHE), – The Argentinian Chamber for Machine Tools and Production Technologies.

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Through its participation at IMTS, ABIMAQ will meet with these and other international associations representing the machine tools sector, especially from Europe, the Americas and Asia, strengthening collaboration and reinforcing the invitation to visit EXPOMAFE next year.

By holding the show in May of 2017, it is expected to be at a time in which the Brazilian economy should already be at a moment of consolidation of the country's economic recovery.

The exhibition will take place at the São Paulo Expo Exhibition & Convention Center, Latin America's most modern convention center. Located in the southern region of São Paulo, the venue is easily accessible for those arriving in the city through the main highways and airports. It is also conveniently located on the road of the Port of Santos, where the largest portion of international freight comes into Brazil. The modern exhibition center is fully air conditioned, features a large parking garage, offers easy access to public transportation. Exhibitors and visitors will be able to enjoy similar comfort to that of the best business events of the world.

EXPOMAFE

EXPOMAFE is an initiative and is owned and operated by ABIMAQ (Brazilian Machinery Builders' Association) which represents approximately 7,800 manufacturing companies from various segments of mechanical capital goods, including members of the Machine Tools' Chamber – CSMF. The organization and promotion of the event is handled by Informa Exhibitions, an affiliate of the Informa Group, one of the largest events, conferences and training organization in the world. INFORMA is a publicly-traded company listed on the London Stock Exchange. Among the events organized by Informa Exhibitions in Brazil are: Agrishow, Fispal Tecnologia, Fispal Food Service and Feimec, totaling 24 exhibitions in various industries.

Expomafe Dates: May 9 to 13, 2017

Show Location: São Paulo Expo - São Paulo City – Brazil

Info: www.expomafe.com.br

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Primeira Página PR

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