



EXPOMAFE

Brazil International Machine Tool and Industrial Automation Exhibition

MAY, 7TH - 11TH | **2019**
10 AM TO 7 PM - SATURDAY 9 AM TO 5 PM

SÃO PAULO EXPO
EXHIBITION & CONVENTION CENTER



SÃO PAULO
BRAZIL

POST SHOW REPORT 2019



REALIZATION



PROMOTION AND ORGANIZATION



OFFICIAL SPONSORSHIP



VENUE

SÃO PAULO EXPO
EXHIBITION & CONVENTION CENTER

OFFICIAL TRAVEL
AGENCY



OFFICIAL AIR CARRIER



MEMBER OF



EXPOMAFE.COM.BR



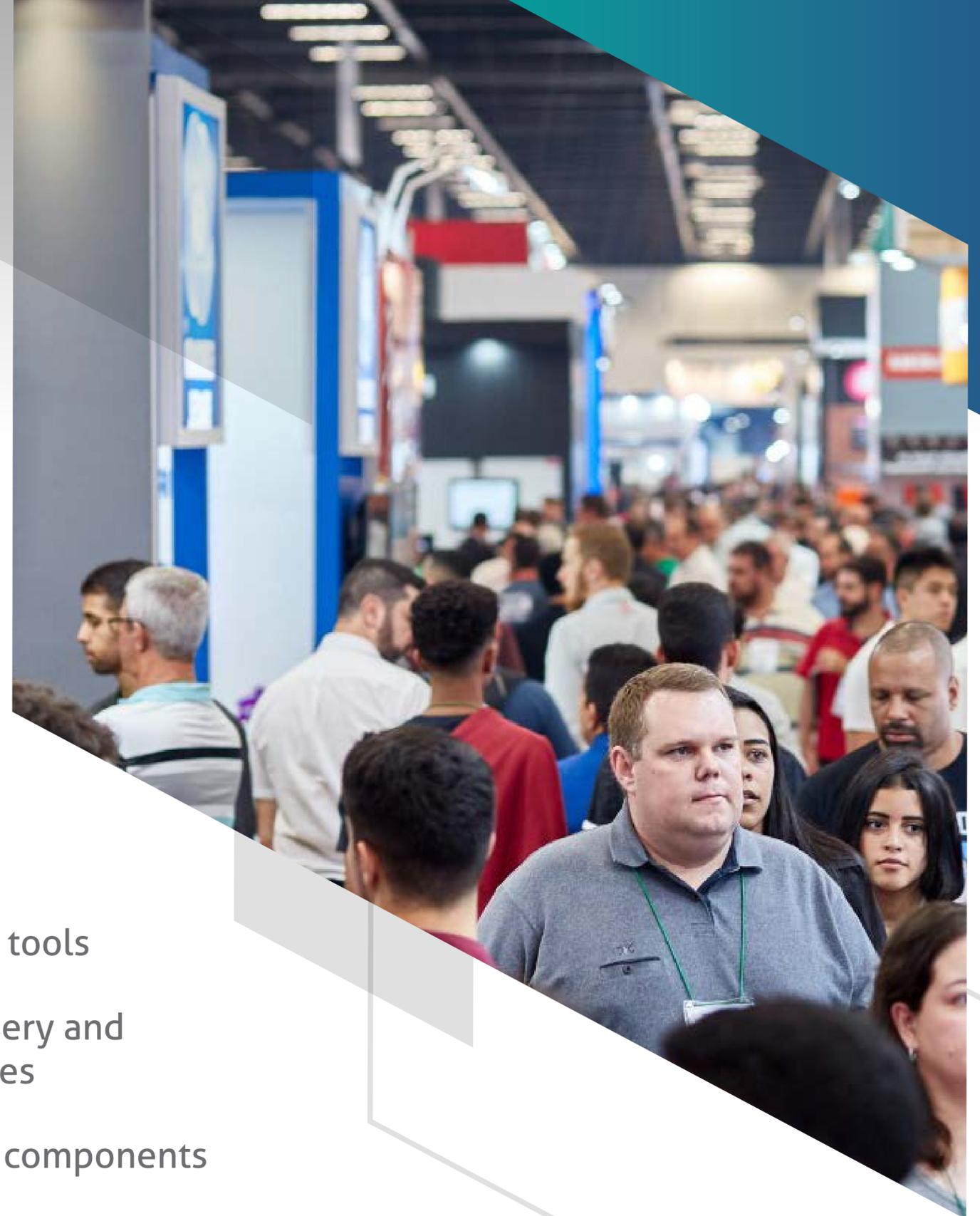
THE EVENT

Held from May 7 to 11 in São Paulo, the EXPOMAFE 2019 was a real success and was consolidated as the largest event in the sector in Latin America with the presence of **55,000 visitors**.

There were **more than 750 national and international exhibiting brands** that presented their launches and main products in a space with more than **55,000 sqm** of exhibition space.

MAIN SECTORS PRESENTS

- Quality control integrated to manufacturing and measurement
- Movement and storage equipment
- Industrial automation, robotics and integration of manufacturing cells
- Hydraulic and pneumatic equipment valves, pumps and compressors
- Prototypes
- Manual tools and cutting tools
- Metalmechanical machinery and equipment tools-machines
- Accessories: devices and components
- 3D printers
- Welding and cutting



SUPPORTERS



MEDIA PARTNERS



AUTOMOTIVEBUSINESS



C&I Controle & Instrumentação



ENGRENAGENS
Gears Magazine



FEIRAS
INDUSTRIAIS

FORGE

GasNet
O site do gás natural



GUIA REI

INDÚSTRIA 4.0

INDUSTRIAL
HEATING

INFOSOLDA
O Portal Brasileiro da Soldagem



Manufatura em FOCO

Revista Máquinas & Equipamentos

MM
MÁQUINAS E METAS

METAL MECÂNICA
IPESI

NEI
Soluções

noticias
MAQUINARIA

O MUNDO DA
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PAINEL
LOGÍSTICO
MÍDIA ESPECIALIZADA EM LOGÍSTICA



REI
REVISTA DE EQUIPAMENTOS INDUSTRIAIS
Desde 1972 informando e ajudando produtores industriais

REVISTA DO AÇO

Revista potência

REVISTA
FERRAMENTAL

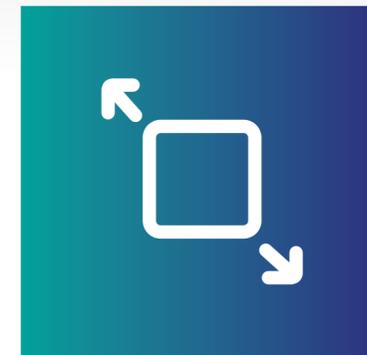
siderurgia
A revista de negócios do aço



EXPOMAFE 2019 BALANCE



55,000
professionals of
the sector visited
the fair



+55.000 sqm
of exposure area



+80 hours
of content for the visitor

MORE THAN **750**
NATIONAL AND INTERNATIONAL
BRAND EXHIBITORS

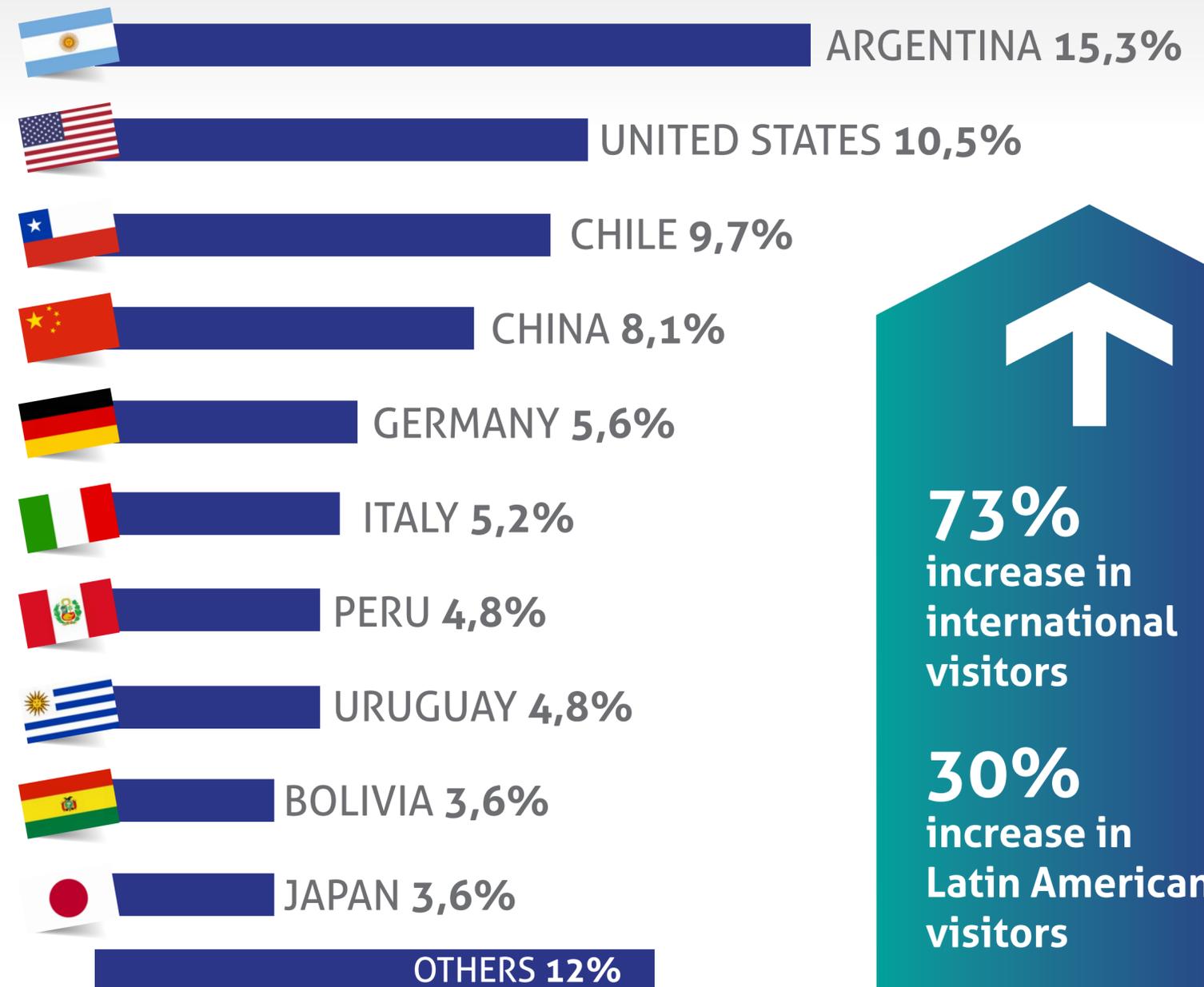
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INTERNATIONAL
PAVILIONS

GERMANY
UNITED STATES
CHINA

VISITORS PROFILE

Visitors from 29 countries



The fair received visitors from all the states of Brazil

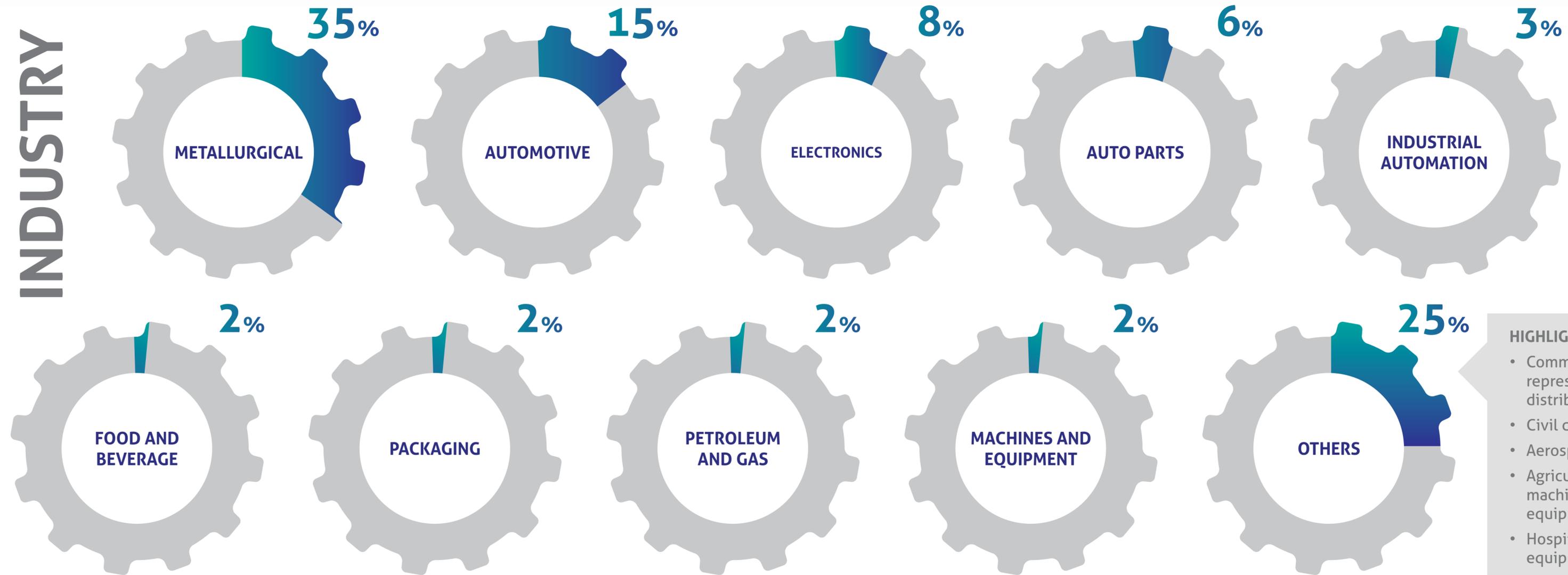
73%
increase in
international
visitors

30%
increase in
Latin American
visitors

VISITORS PROFILE

VISITORS BY ACTIVITY FIELD

INDUSTRY

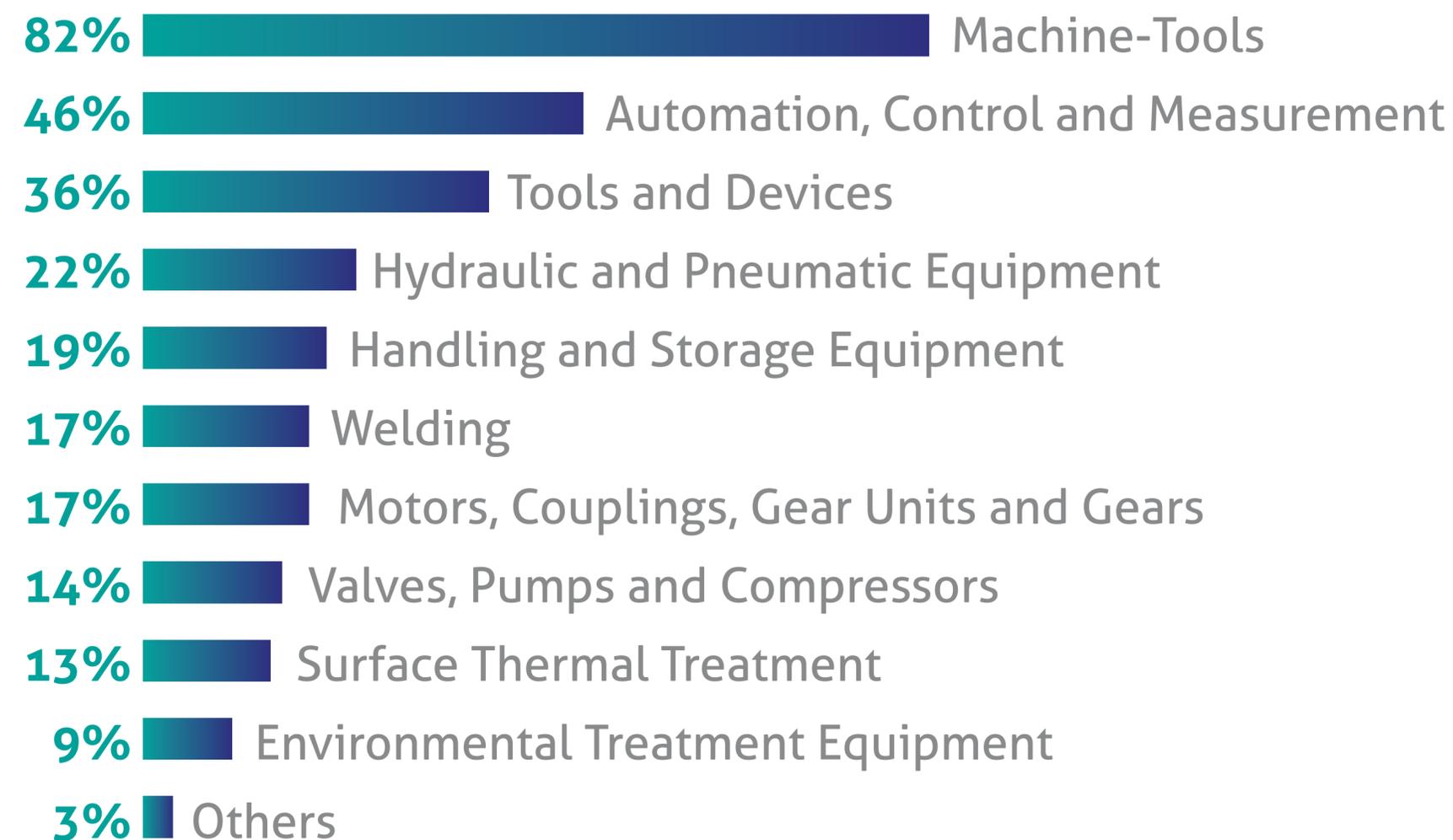


HIGHLIGHTS FOR:

- Commercial representation/distribution
- Civil construction
- Aerospace
- Agricultural machinery and equipment
- Hospital medical equipment

VISITORS PROFILE

WHAT DO VISITORS LOOK FOR IN THE EXPOMAFE?



80% of visitors have an **important role in the purchase process** for companies

87% of visitors seek **new suppliers, buy products and services and research new technologies, solutions and launches in the market.**

91% of visitors **intend to return to the Feira EXPOMAFE 2021**

ATTRACTIONS

Focusing on innovation and industry 4.0, the EXPOMAFE 2019's Parque de Ideias brought together some of Brazil's largest educational institutions to present their innovation projects and deliver lectures, along with industry entities and exhibitors.

More than 30 free presentations



 parque
de ideias



ATTRACTIONS

In the second edition, the **Space Technology in Evolution** brought together three attractions to illustrate the industrial evolution, where the visitor could see the past and the future of technology, as well as understand how it has evolved over time and contributed to the development of industrial evolution.

ESPAÇO
TECNOLOGIA
EM EVOLUÇÃO



ROBOCOASTER



ATTRACTIONS

ESPAÇO
TECNOLOGIA
EM EVOLUÇÃO



**TECHNOLOGY
DEMONSTRATION FOR
THE INDUSTRY 4.0**

In its fourth edition, the Demonstrator's main objective was to present Industry 4.0 solutions accessible to all business sizes, allowing various benefits in industrial production.

The space included 10 clusters that interactively presented solutions already available in the market.

Led by **ABIMAQ**, the project was sponsored by **BNDES** and the companies Advantech, Balluff, Beckhoff, Birmind, Paula Souza Center - Fatec, CESAR, Dassault Systèmes, FEI, Furukawa, GRV Software, Hexagon, Informa Markets, Kaspersky, Kuka, Mauá, Metal Work, MTConnect Institute, Peerdustry, Prodwin, Romi Schneider, SENAI, the sick, Siemens, SKA, Tecmes, TOTVS, Westcon and Wultz.



ATTRACTIONS



ESTANDE TEMÁTICO

THEMATIC STAND

The space that aims to demonstrate the importance of machines over years, highlighted in this edition the application of the use of machinery in the production of the engine Antoniette V8, applied in the 14 bis aircraft, created by Santos Dumont in the early twentieth century.

The visitors could closely check 14 bis and Demoiselle replicas, both projected by Alan Calassa, builder and pilot.

ESPAÇO
TECNOLOGIA
EM EVOLUÇÃO



ATTRACTIONS

ESPAÇO
TECNOLOGIA
EM EVOLUÇÃO

ROBOCOASTER

Promoted by the exhibitor company KUKA, the attraction was starred by the first industrial robot licensed to load people, exposed in an unprecedented way in Latin America at an industrial fair. With six axes and an arm fixed in a gondola, the robot simulated dynamic movements similar to a roller coaster, thanks to freely programmable combinations.



ATTRACTIONS

ROADSHOW VDI – Application of official German industry 4.0 guidelines in Brazil

Event organized by VDI Brazil with the objective of demonstrating the benefits of the application of good German practices documented objectively and accessible in the guidelines of the VDI for the industry in Brazil.



ATTRACTIONS

INDUSTRY 4.0 MOBILE SCHOOL- The Evolution of Automation

The EXPOMAFE 2019 had the participation of SENAI SP and its Industry 4.0 Industry School. An innovative teaching strategy totally oriented to the Industry 4.0.

The mobile unit covers the entire State of São Paulo and trains people in cities where there are no physical schools of Senai-SP.



**SEE YOU
IN 2021!**

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