

# EXPOMAFE

Brazil International Machine Tool and Industrial Automation Exhibition

## POST SHOW REPORT

# 2017



# May 9-13, 2017

## SÃO PAULO EXPO

EXHIBITION & CONVENTION CENTER

São Paulo - Brazil



Realization



Promotion and Organization



Sponsorship



Official Sponsorship



Venue



Official Travel Agency



Official Airline Carrier



Filiated to



400

EXHIBITORS

45<sup>K</sup>

PROFESSIONALS  
VISITED THE TRADE  
SHOW

EXPOMAFE

2017

630

LEADING BRAZILIAN  
AND INTERNATIONAL  
BRANDS

45<sup>K</sup>

M<sup>2</sup> OF EXHIBITION  
SPACE

60

HOURS OF  
EDUCATIONAL  
CONTENT

78

SUPPORTERS

27

MEDIA PARTNERS

KNOWLEDGE AND  
EDUCATIONAL  
CONTENT

**FAST  
FACTS**

SEMINARS,  
SYMPOSIUMS AND  
PANELS DISCUSSED  
RELEVANT TOPICS  
AND FEATURED THE  
PRESENCE OF BRAZILIAN  
AND INTERNATIONAL  
AUTHORITIES AND  
SPECIALISTS

B2B

INTERNATIONAL  
BUSINESS  
MEETING

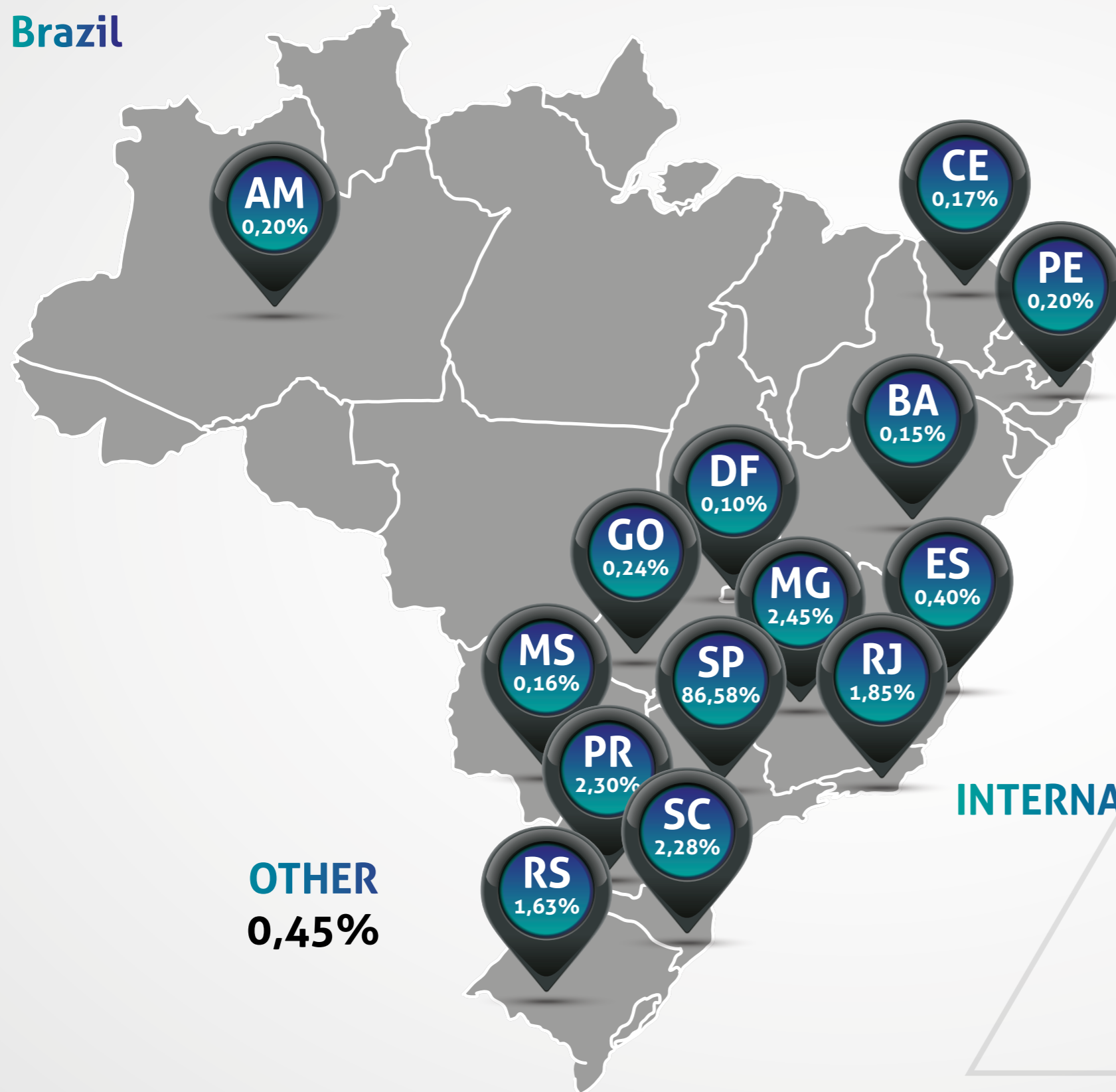
THEMATIC BOOTH  
FOCUSED ON THE  
FARMING MACHINERY  
& EQUIPMENT  
INDUSTRY

ADVANCED  
MANUFACTURING  
DEMONSTRATION  
(LIVE)

# VISITOR PROFILE

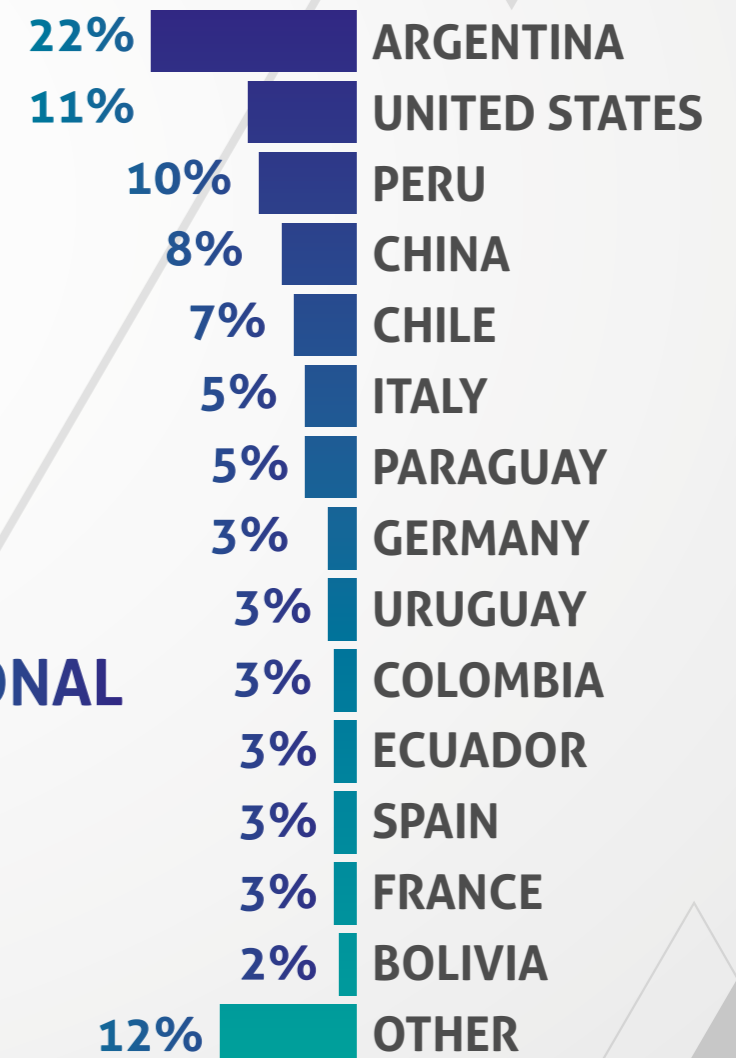
Visitors by location

Brazil



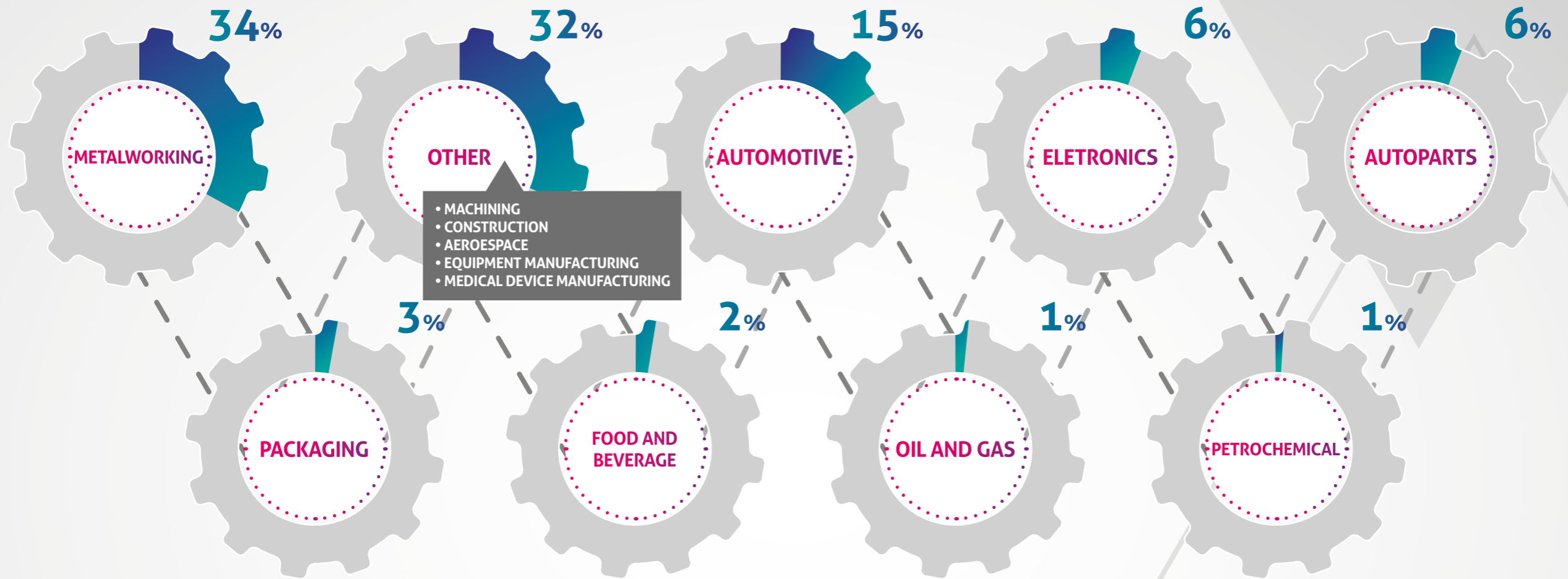
**OTHER**  
0,45%

The show received visitors from all the states of Brazil and 27 countries

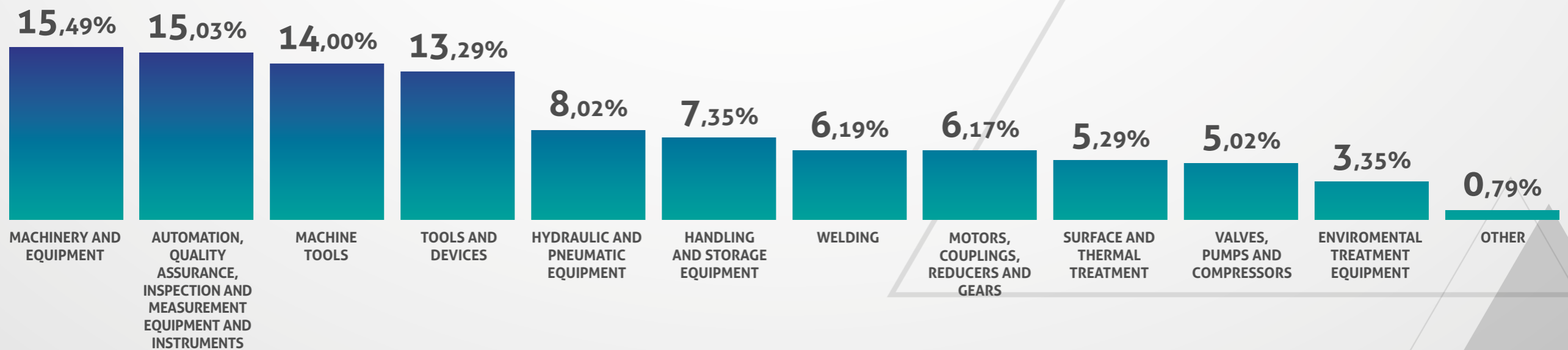


**INTERNATIONAL**

# Industries



## What are you looking for at EXPOMAFE?



# VISITORS

## 90%

OF ATTENDEES PLAN TO RETURN FOR EXPOMAFE 2019

## 89%

OF ATTENDEES HAVE AN IMPORTANT ROLE IN THE COMPANY BUYING PROCESS

## 83%

OF ATTENDEES WENT TO EXPOMAFE PLANNING TO DO BUSINESS

# VISITOR TESTIMONIES

“

“I really liked the show, great opportunity to get up to date on technologies out there in the market, innovations and my visit was totally worthwhile.”

**ADALBERTO MOREIRA, General Motors**

“EXPOMAFE is really good, receptive and collaborative suppliers, I recommend the show to everyone looking for innovation, as well as the opportunity to connect with both Brazilian and international companies.

**GABRIEL REIS, Manufacturing Engineer, Embraer**

“The show is great, plenty of space, very good parking, everything we planned to do here, we did.”

**CARLOS ALBERTO PINTO, Production Planning / Mercedes Benz Stamping**

“EXPOMAFE is much better than the other shows I attended, easy to get to, the parking, the exhibitors are well organized, great place.”

**JORGE RIBEIRO, Process Technician, Tekfor**

”

## PLAN NOW

# EXPOMAFE

Brazil International Machine Tool and Industrial Automation Exhibition

## May 7-11, 2019

**SÃO PAULO EXPO**  
EXHIBITION & CONVENTION CENTER



São Paulo - Brazil

[www.expomafe.com.br](http://www.expomafe.com.br)



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